



Strategic Plan 2016-2019

BACKGROUND:

European College of Law (ECL) has been established to support the students to be able to achieve globally recognised degree at an affordable cost, with the commitment to providing quality education in an integrated, scholarly and vibrant learning environment. We this view, the College obtained Quality Assurance Agency (QAA) approval to provide higher education at level 4-7.

As a result of its Review for Educational Oversight carried out in April 2014, the QAA review team concluded the review as a positive outcome for ECL receiving **confidence** in maintaining the academic standards, **confidence** in the quality of its learning provision and enhancement. The review team also placed **reliance** on the information that the provider produces for its intended audiences about the learning opportunities it offers.

The team has also identified the following **good practice**: the College provides extensive and valuable professional, cultural and social activities which support students' personal development.

Due to the change of government regulations, the College decided to shift its focus from higher education to providing further education for the UK and EU nationals to support the government's strategy of providing funds to enable people do their jobs better, get new jobs, or progress in their careers.

The College is located in Ilford, London, where it occupies a self-contained floor of a multi-occupancy building. This facility includes a library, offices, moot room and classrooms. The College currently has four full-time and five part-time members of staff.

European College of Law is proud of being a thriving and successful further education learning provider in London. ECL has continued to adapt successfully to the needs of learners by investing in adequate facilities for teaching, learning, welfare and IAG service.

We are innovative, hardworking and objective driven with a commitment to adding value to employers and enterprise. At ECL, the learners can maximise their chances of securing a career by developing both knowledge and skills.

Our vision is to ensure learners' career progression through education, qualification, employment and entrepreneurship. The mission statement of the College is 'to bridge the gap between industry and the academic world through quality education'. The ECL strap line says 'we shape your education, you shape your life' – is the key to our potential learners.

Presently, ECL runs government funded programmes of the awarding organisations' ATHE, NCFE and privately funded programmes of the University of London. So far the College has been able to secure a sound 100% pass record.

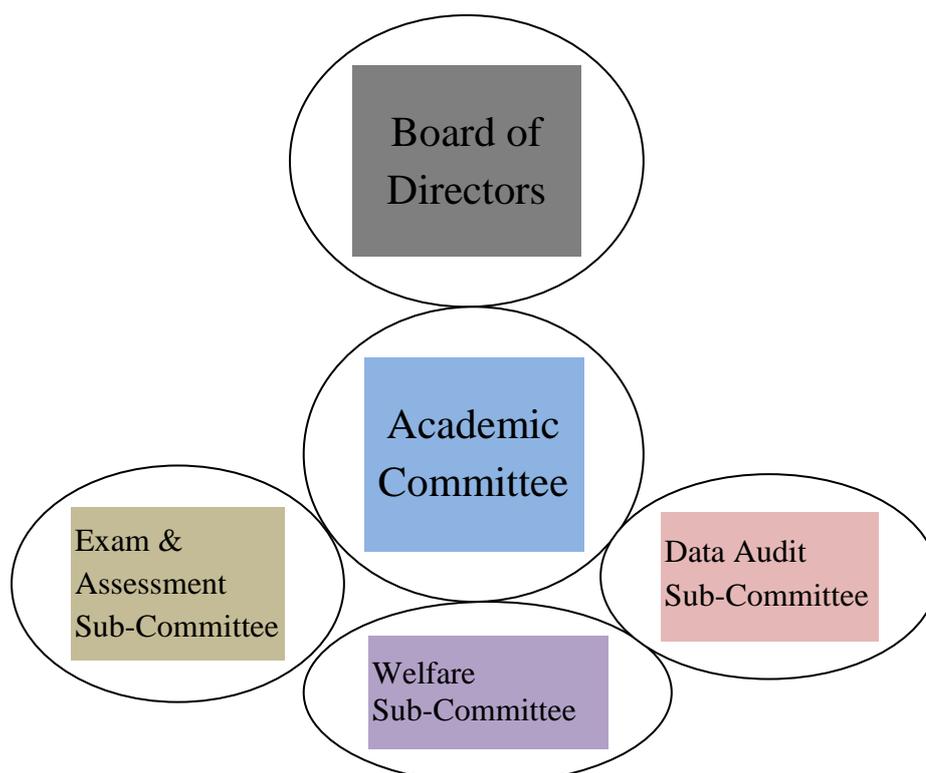
Our main objectives are to

- provide high quality further education of a quality that learners can cherish
- enhance their employability and entrepreneurial skills
- add value to their current qualifications, skills and experiences
- increase motivation, self esteem and life chances
- improve our services through continuous monitoring and reviewing

ECL is governed by its Committee & Sub-Committee members, which is structured as follows:

The Board of Directors - is responsible for determining the strategic direction of the organisation and the duties given to them by the shareholders.

Academic Committee - is responsible for the day to day management of ECL to ensure that the academic standard and the quality of learning provisions are maintained. The Committee is responsible for setting the key performance indicators (KPI) for each course and the delivery and conduct of all course assessments to ensure that the KPI's are met.



By providing Further Education, the College's **vision** is to steer learners' positive career progression towards employment, higher education and entrepreneurship.

To achieve this vision, the College is committed to providing best practice to celebrate diversity, sustainability and success through openness and transparency. The College operates a policy of ethical fairness and most importantly is committed to mutual respect throughout; determined to eliminate and ideally, prevent all forms of unfair discrimination that might occur.

AIMS:

The overall aim is to provide further education to learners in achieving their desired qualifications, skills and entrepreneurial abilities for a positive career progression.

OBJECTIVES:

- Provide high quality Further Education
- Add value to their current qualifications, skills and experiences
- Increase motivation and self esteem
- Enhance their employability and entrepreneurial skills
- Meeting the skills gap of the local community
- Continuous improvement of the services through various monitoring and reviews

The College is committed to providing high quality education, which will help learners in attaining a recognised professional qualification, enabling them to progress to university or pursue career progression. We are committed to providing high standards of teaching by qualified, experienced tutors for learners within an inclusive and supportive environment.

THE ENHANCEMENT OF LEARNERS LEARNING OPPORTUNITIES

Our students both potential and existing are the focal point of our learning provision at ECL. The diagram below explains how our students benefit from the services around them. Our students are our focal point and will remain so.

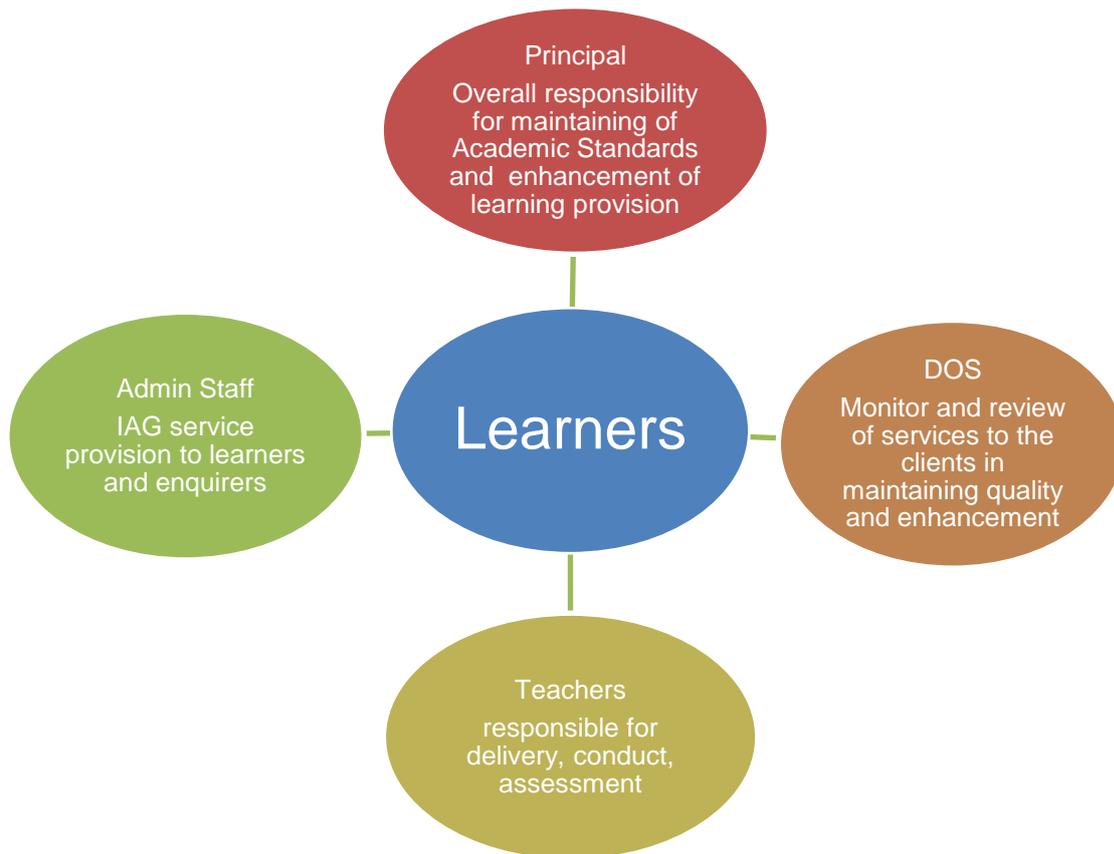


Fig. Enhancement Diagram

STRATEGIC GOALS

- The College will continue to provide high quality education at Levels 3 to achieve the overarching educational vision of the College. It also expands its provision to higher levels of education.
- Learners at Level 3 will be recruited to create a potential feeder group to progress onto successive higher levels within the College.
- It has got the approval of the Due Diligence and Capacity and Capability as well as the ROTO. In few to be a Prime and to widen its business prospect, the College has decided to apply for the Matrix assessment soon.

OBJECTIVES

The objectives to meet the above strategic goals are:

- Improving the quality of our provision by ensuring that deliberate steps are taken for the enhancement of learners learning provision.
- Contributing to enhancement of learning and achievement by providing quality assured information, advice and guidance to all our existing and potential learners to increase participation, raise standards and level of attainments.
- Maintaining a flexible, adaptable and qualified workforce by valuing, motivating and developing staff.
- Providing a safe and supportive well resourced learning environment.
- Encouraging the aspirations of learners to enable career goals through education and prospective employment.
- Creating opportunities for adult learning and development and thereby creating skills for employment.
- Exploring reputed awarding organisations and expanding its range of courses to meet the demands of the current market.

PHYSICAL RESOURCES

We provide learning opportunities for adults over 18 years of age. The College possesses a strong dedication to equality, diversity and equal opportunities and our premises are fully accessible to wheelchair users.

The College has a capacity of 2750 sq foot of floor area accommodating 90 learners at any one time making a total of 270 learners organised into multiple cohorts. We have four classrooms including one computer lab with 10 computer terminals, internet and Wi Fi connectivity throughout the College premises.

ECL has a library which is reasonably stocked with up to date resources allowing learners the opportunity to study in a relaxed atmosphere. As part of the enhancement of learning opportunities, the College will keep adding to its library stock as required.

OPPORTUNITIES

The College is committed to the enhancement agenda and in order to achieve this, the College has taken the following strategic approaches to the enhancement of learning opportunities for its learners.

Advice and Guidance

ECL always treats its learners with utmost priority and advises them on the best possible academic route to their desired professional career. ECL learners are guided by a tutor to the duration of their study. The Welfare Officer assists learners with any academic issues and offers counseling sessions for any pastoral support that is required. The Principal is available for a discussion relating to any academic or non-academic issues that might have an impact while they are studying at ECL. All staff members are fully trained and are aware of the learners need, where appropriate.

Our Public Information is accurate and up-to-date. The Information Advice and Guidance (IAG) we provide to our learners is professional and quality assured. The learners' feedback suggests that the IAG service provided to our learners/clients has helped them in boosting their confidence, self-esteem, motivation and aspiration.

Making the Difference - Study Support, a deliberate step to enhancement

ECL provides One to One tuitions to the learners as required/requested. The College also runs revision sessions to provide students with extra tuition on specific modules in refreshing their memories and study skills. Report writing and research skills are areas covered in these sessions. Learners find them of immense value as it gives them the opportunity to explore the diversity of approaches in their subject areas and make progress without any unexpected pressure. We send our learners to an organisation dedicated to provide training on CV writing and mock interview sessions. We also engage learners with external links of various job show and job related conferences and seminars.

Dedicated Study Space

The College has identified two dedicated study zones. These zones are equipped with IT facilities and library resources where they can study quietly as well as in groups. This is **one of the deliberate steps** in helping our learners to assure the distinctiveness of education within the College.

Award Ceremony

The Academic Committee decided to have an award ceremony involving all learners for motivational purposes.

MARKETING

The College will target the local market through the College website, social media, Open Days, leaflets, alumni and via linking with the community.

FINANCIAL AND BUSINESS STRENGTHS

Despite challenging circumstances due to constant change of rules and regulation in the Higher Education Sector, ECL has proved itself resilient and flexible to market change. This is shown by statistics gathered of learning experiences and promoted by word of mouth.

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